

MASTER IN BUSINESS ADMINISTRATION (MBA)

Program Description

The Master in Business Administration program is designed to develop competent, committed and proactive business managers, equipped with fine sense of Christian values. Specifically, it is designed to develop the individuals to think effectively and find solutions to business management problems, and eventually contribute in propelling the country's economic growth and progress, and achieve global competitiveness. It emphasizes learning and applying the problem solving principles that lead to sound decision making, and responsible and effective implementation of decisions.

Program Objectives

The MBA program is designed to develop competent and proactive business managers thereby fostering a Christian community that will contribute to its upliftment and general well-being commensurate to their dignity. It aims to:

- (1) deepen one's awareness of the complexities and problems of business and the economy;
- (2) develop further one's ability to formulate sound business decisions to propel economic growth and achieve global competitiveness; and ,
- (3) further enhance one's humaneness and awareness of social responsibilities

MASTER IN BUSINESS ADMINISTRATION

Foundation Courses (Total of 9 units)

| <u>Course Code</u> | <u>Course Description</u> | <u>Units</u> |
|--------------------|---|--------------|
| GSTAT Com | Statistical Principles and Methods with Computer Application | 3 |
| GMETRES | Methods of Research | 3 |
| GBPA 01 | Social Responsibility and Effective Governance | 3 |

Core/ Major Courses (15 units for thesis & non-thesis)

(15 units for thesis and non-thesis programs students)

| <u>Course Code</u> | <u>Course Description</u> | <u>Units</u> |
|--------------------|---------------------------|--------------|
| G-MGT CORE1 | Management Dynamics | 3 |
| G-MGT CORE2 | Human Resource Management | 3 |
| G-BA CORE 3 | Financial Management | 3 |
| G-BA CORE 4 | Marketing Management | 3 |
| G-BA CORE 5 | Operations Management | 3 |

Integrating Sources (6 units for non-thesis)

| | | |
|------------|-----------------------|---|
| G-BA Core6 | Managerial Accounting | 3 |
| G-BA Core7 | Strategic Management | 3 |

Electives (Any 2 for those in the thesis program; any 4 for those in the non-thesis program)

| <u>Course Code</u> | <u>Course Description</u> | <u>Units</u> |
|--------------------|--|--------------|
| G-MGT E01 | Power, Culture and Leadership | 3 |
| G-MGT E02 | Managerial Economics | 3 |
| G-MGT E03 | High Performance Team Development | 3 |
| G-MGT E04 | Business Ethics and Law | 3 |
| G-MGT E05 | Entrepreneurship | 3 |
| G-MGT E06 | Investment Management | 3 |
| G-MGT-E07 | Risk Management | 3 |
| G-MGT-E08 | Change Management | 3 |
| G-ICTM | Information and Communications Technology (ICT) in Management | 3 |

Thesis Seminar and Thesis Writing

Thesis Seminar (3 Units)

Thesis Writing (6 Units)

WITH THESIS

| <i>Course</i> | <i>Units</i> |
|----------------------------|--------------|
| <i>Foundation Courses</i> | <i>9</i> |
| <i>Core/Major Courses</i> | <i>15</i> |
| <i>Integrating Courses</i> | <i>6</i> |
| <i>Electives</i> | <i>12</i> |
| <i>Grand Total</i> | <i>42</i> |

NON-THESIS

| <i>Course</i> | <i>Units</i> |
|---------------------------|--------------|
| <i>Foundation Courses</i> | <i>9</i> |
| <i>Core/Major Courses</i> | <i>15</i> |
| <i>Electives</i> | <i>6</i> |
| <i>Thesis Seminar</i> | <i>3</i> |
| <i>Thesis Writing</i> | <i>6</i> |
| <i>Grand Total</i> | <i>39</i> |